

# Placements

## Introductory Brochure



PGDM Batch 17 (2011-2013)

**XIME**

**XAVIER INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP**  
**BANGALORE**

# PGDM Programme

This MBA equivalent course is XIME's flagship programme. This is a two year, full-time, residential programme that follows a trimester system. The first year consists of required foundation courses. The second year consists of a few core courses and several elective courses. Programmes like the Socially Useful and Productive Activity, Summer Internship and the International Tour further enable the students with experiential learning. Merit is the sole criterion for admission to XIME. XIME has no quota of any kind and does not seek or accept any donation or capitation fee for admission of students.

## PGDM Electives

- Assets, Liability & Treasury Management
- Banking and Insurance
- Financial Derivatives
- Financial Services
- International Finance
- Merchant & Investment Banking
- Mergers & Acquisitions
- Risk Management
- Security Analysis & Portfolio
- Strategic Corporate Finance
- taxation
- Venture Capital & Private Equity

- Advertising and Sales Promotion
  - B2B Marketing
- Consumer Behavior
  - CRM
  - Market Research
  - Marketing Metrics
- Product & Brand Management
  - Retailing
- Sales and Distribution Mgmt.
  - Services Marketing
  - Strategic Marketing

- Compensation Management
- Competency Based Mgmt.
- Industrial Relations
- International HR
- Knowledge Management
- Labour Law
- Organization Planning & Development
- Performance Management Systems
- Strategic HRM
- Talent Acquisition & Retention
- Training & Development

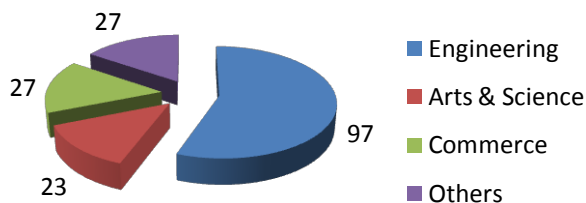
- ERP
  - Business Analytics
- Infrastructure Management
  - Lean and Six Sigma
  - Materials Management
- Operations Management in Service Industry
  - Production Planning & Control
- Strategic Operations Management
  - Supply Chain Management
  - Total Quality Management

## Scroll of Honour

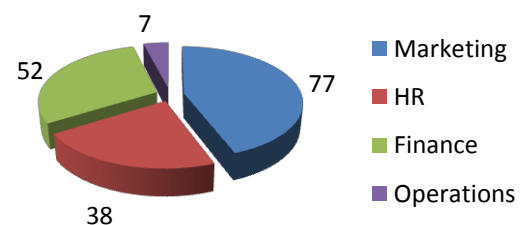
- ❖ Ranked 25<sup>th</sup> in the country and 2<sup>nd</sup> Best in South India after the IIMs, by Business Today - Nielson Survey, Oct 2012.
- ❖ 22<sup>nd</sup> Best B-school in India according to CSR-GHRDC Survey, 2012.
- ❖ Ranked 19<sup>th</sup> in India in a worldwide study of B-schools by EdUniversal, Paris, Oct 2011.
- ❖ Received the prestigious Madras Management Association's (MMA) Award for Managerial Excellence in the Educational Institutions category, Jun 2012.

## Batch Profile

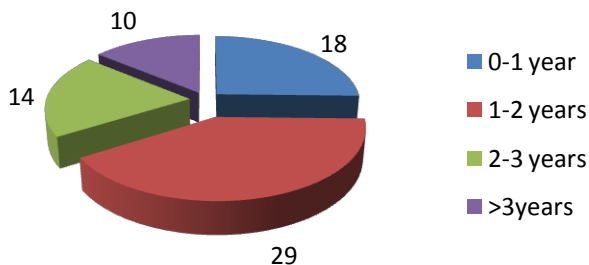
### Educational Background



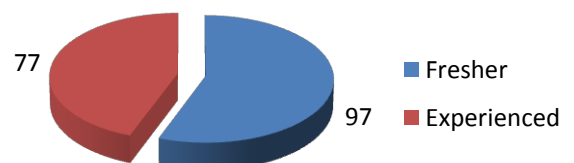
### Specialization



### Industry Experience



### Work Experience



\*All figures indicated above are in absolute numbers

## Partial list of Recruiters - 2012

AON Hewitt	KPMG
American Express	L&T ECC
Cognizant	M & M
Ernst & Young	Mphasis
Federal Bank	Oracle
Fidelity	Robert Bosch
Honeywell	Sonata Software
IDBI Bank	Tata Motors
Idea Cellular	Telcon
ICICI Bank	TVS Motors
Infosys	Wipro

## Placement Details

Placement week: January 6 - 12, 2013

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## Contact

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